

# Quiospheres®



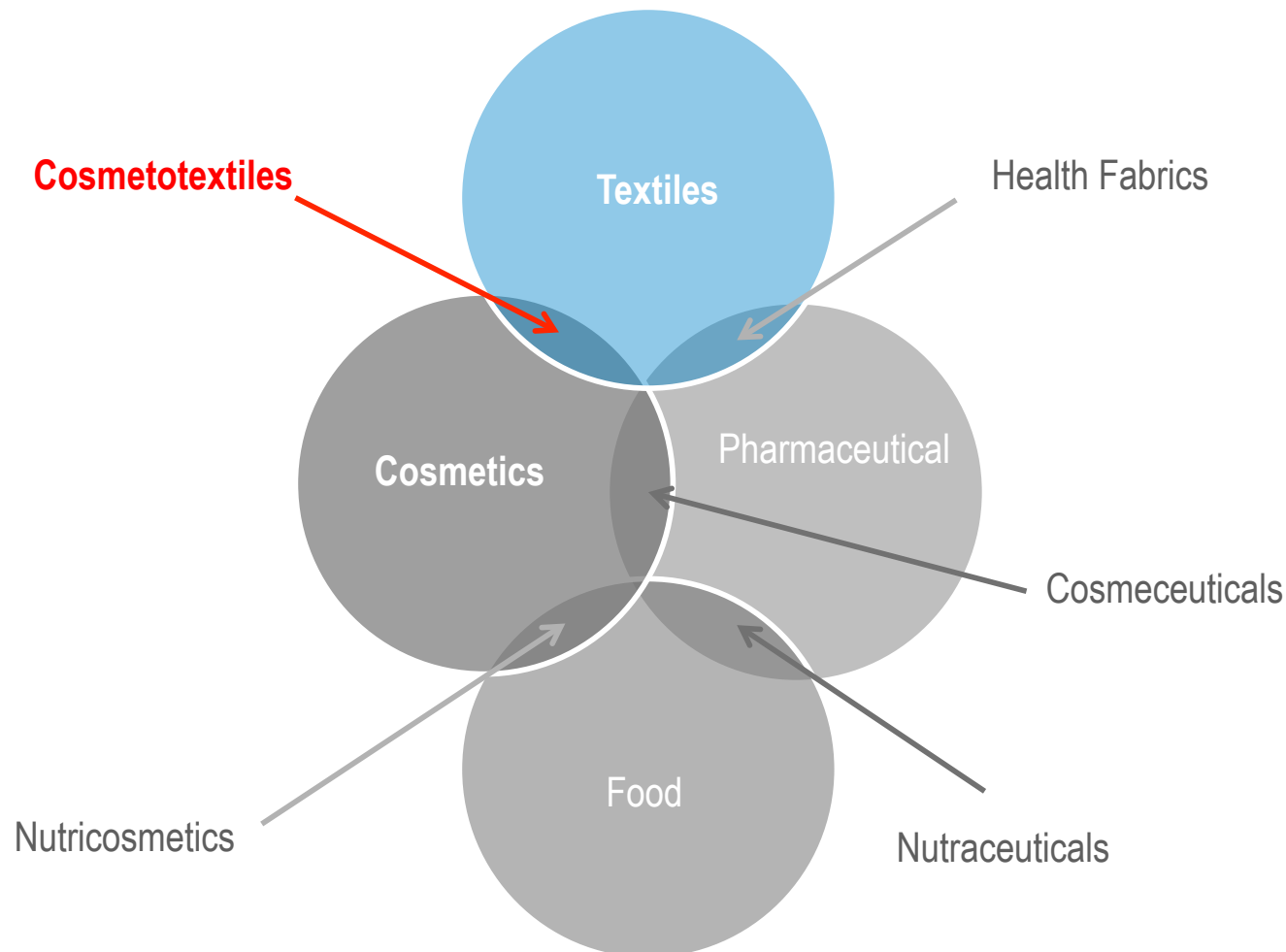
**CLARIANT**   
 **Lipotec**

Georg Lang  
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PG Finishing  
30.01.2013

what is precious to you?

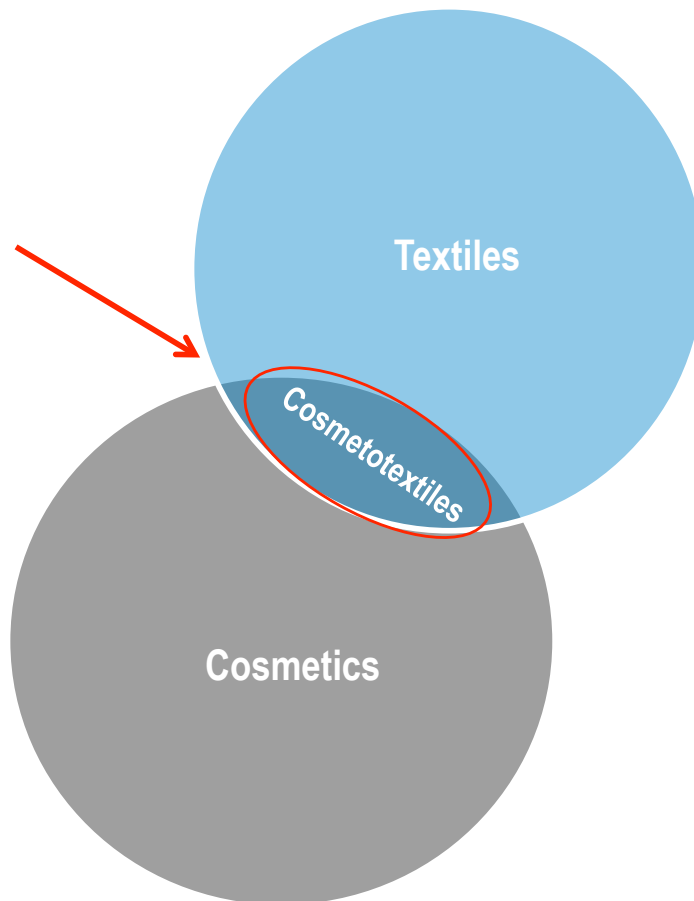
# Definition of a Cosmetotextiles

- Networking of Industries and markets resulting in new business opportunities
- New fields of products, applications and services, offering added value to consumers
- Joint synergies of food, pharmaceutical, cosmetic and textile industries



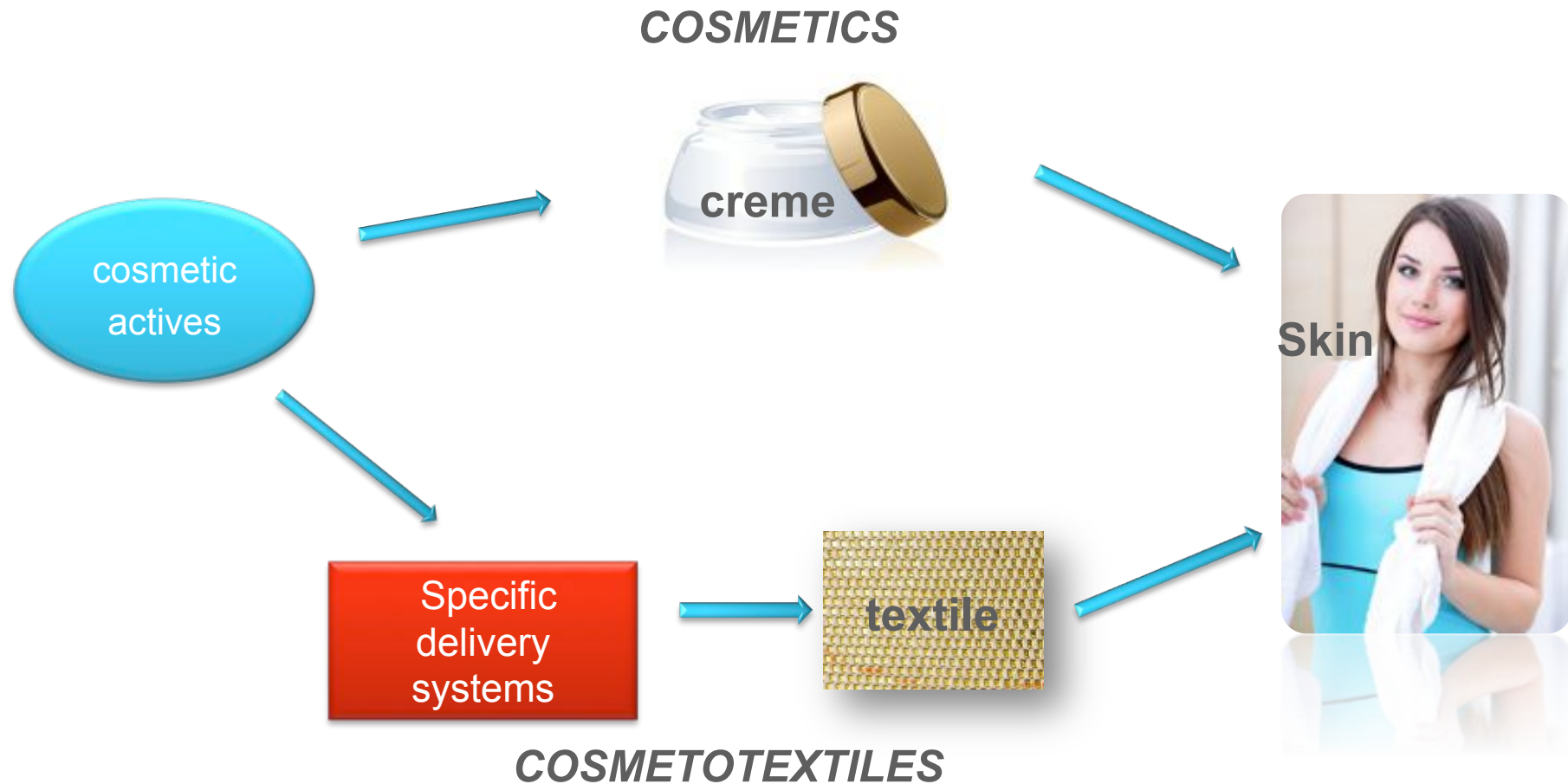
# COSMETOTEXTILES

- “Cosmetotextiles” an association of the textile and personal care industries
- Textiles combined with cosmetic ingredients providing wellbeing and wellness
- Cosmetotextiles is a textile article containing a substance or a preparation that is released over time on human body skin

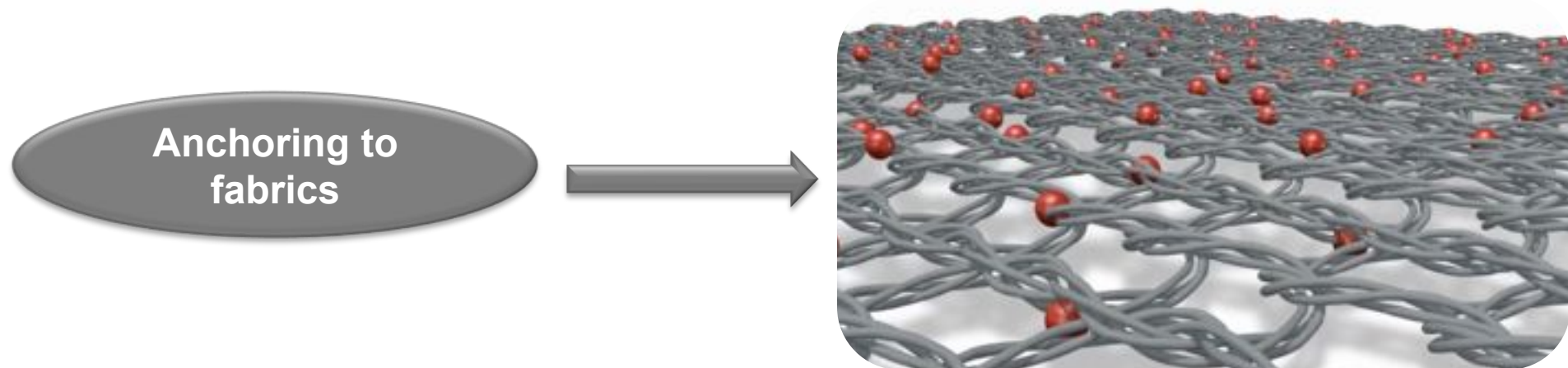


# *COSMETOTEXTILES.....*

*classical cosmetics versa cosmetotextiles*



# Quiospheres® - Process technology

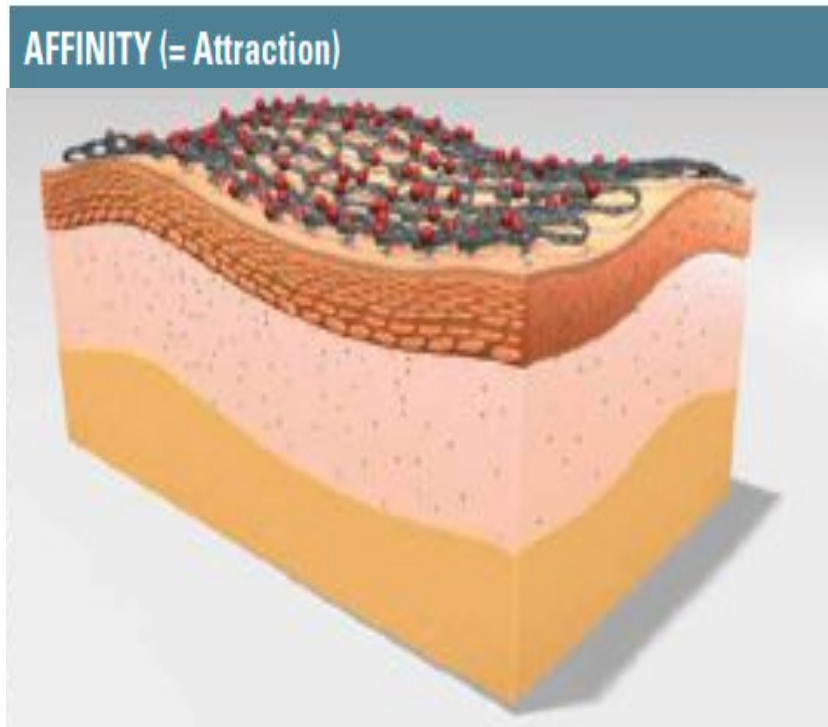


- Quiospheres® technology can be applied to any textile fabric, such as cotton and nylon.
- Clariant's textile expertise allows the attachment of Quiospheres® to fabrics
- Microcapsules are protected and unaffected by the impact of the textile production process i.e. handling, mechanical stress and the high temperatures
- Garments can be made up, pressed, ironed and steamed at warm temperatures up to 120°C (for 1 minute), also molding at 200°C for 30 sec. does not harm the efficiency

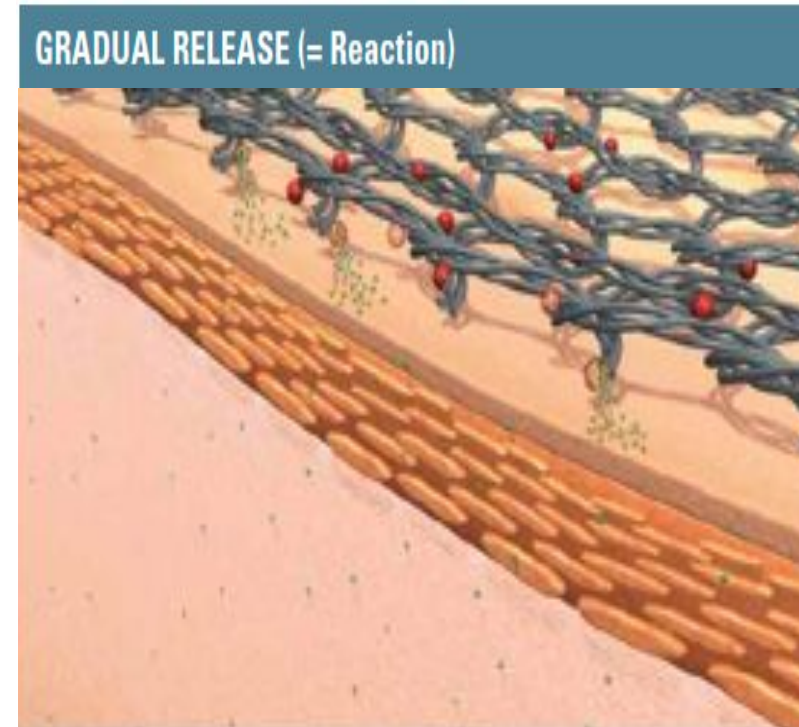
# Quiospheres® - Release technology

- The cosmetic benefits are released onto the skin through a two-step technology

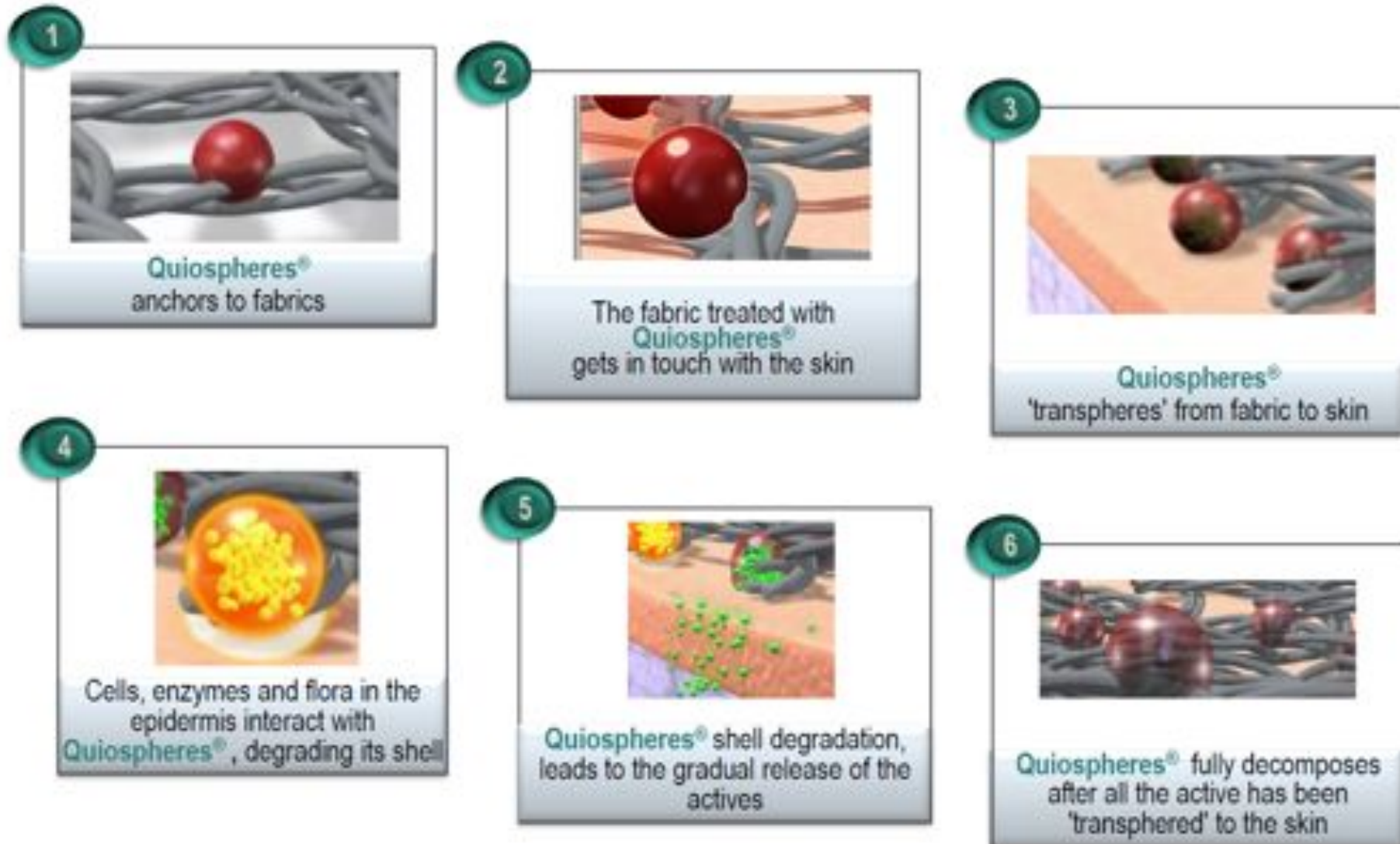
The first step



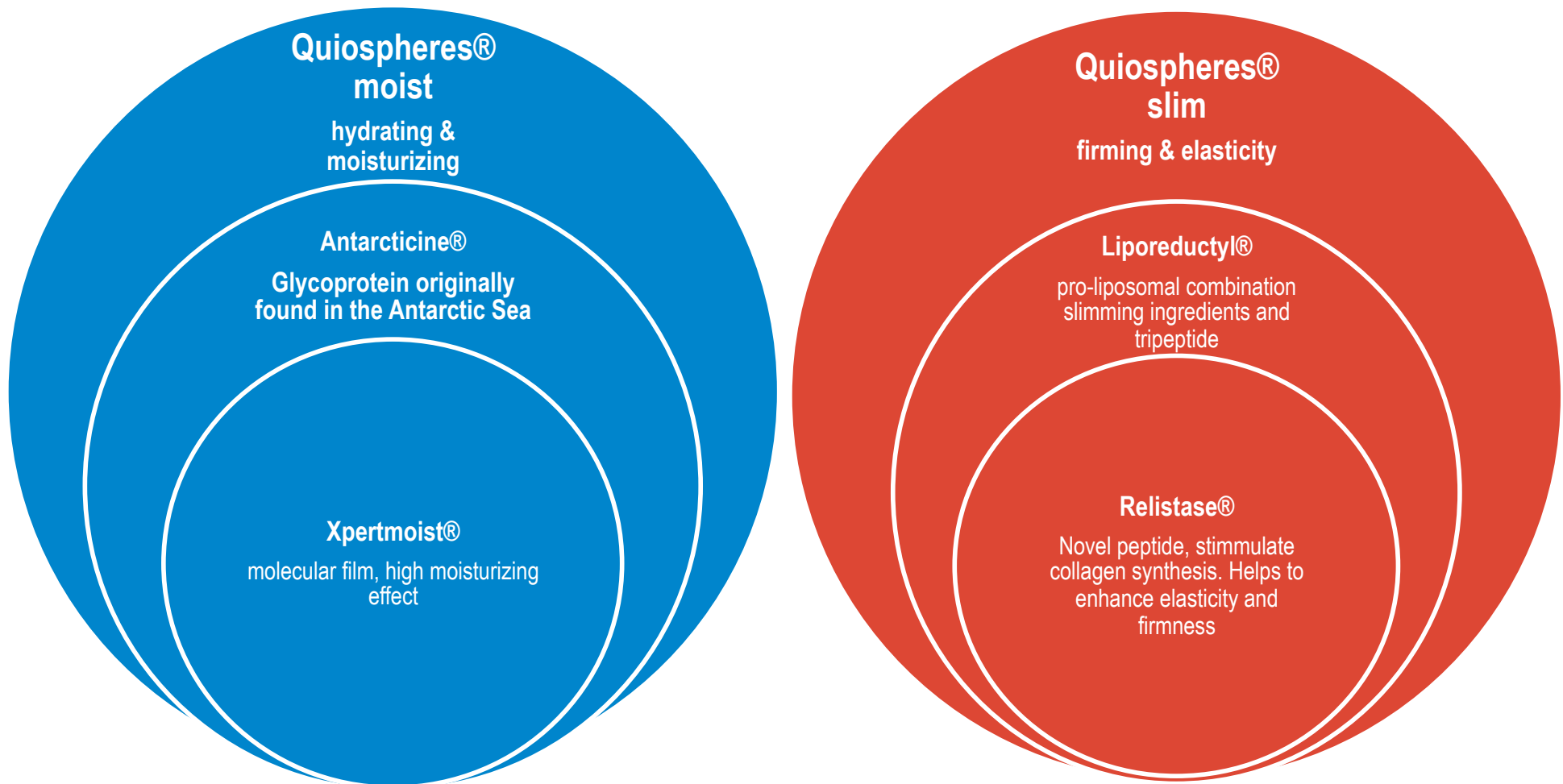
The second step



# Quiospheres® - Process & Release technology



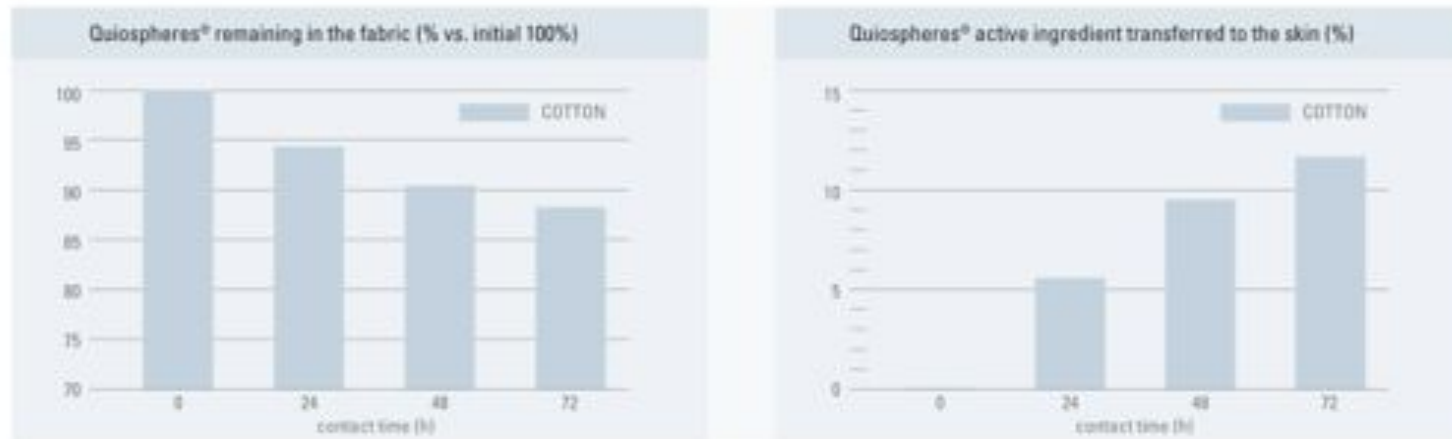
# Quiospheres® - Effect technology



# Wash & wear durability of Quiospheres®

## a) Wearing

### Release control on cotton



Release control studies by PERCUTANEOUS ABSORPTION ASSAY test.

### Release control on polyamide



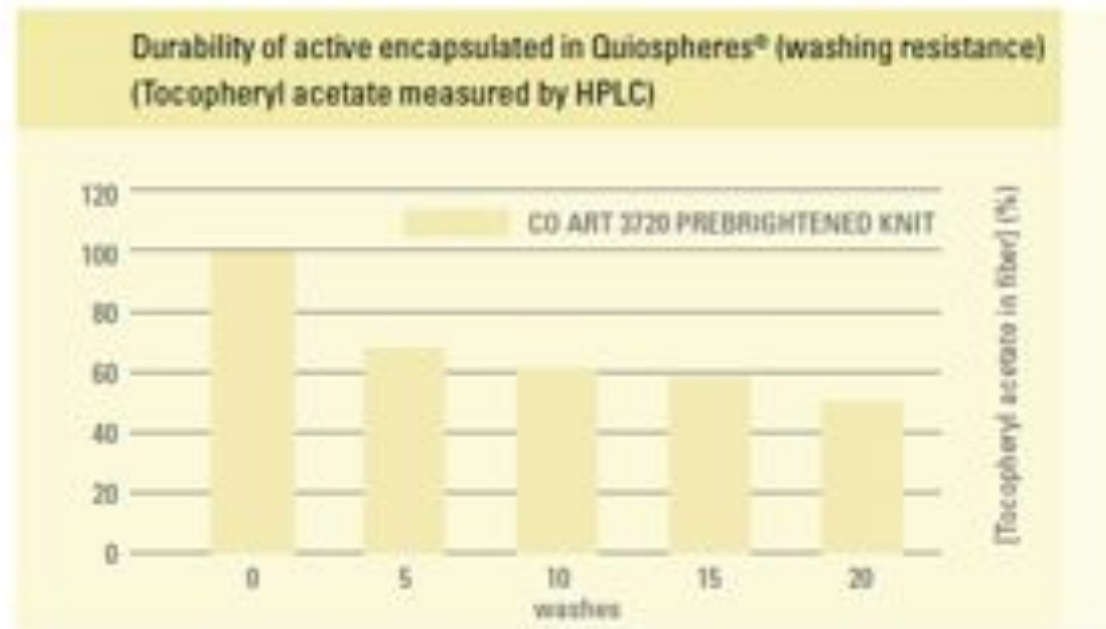
Release control studies by PERCUTANEOUS ABSORPTION ASSAY test.

PERCUTANEOUS ABSORPTION ASSAY: The percutaneous absorption is an in vitro test that describes the passage of compounds across the skin.

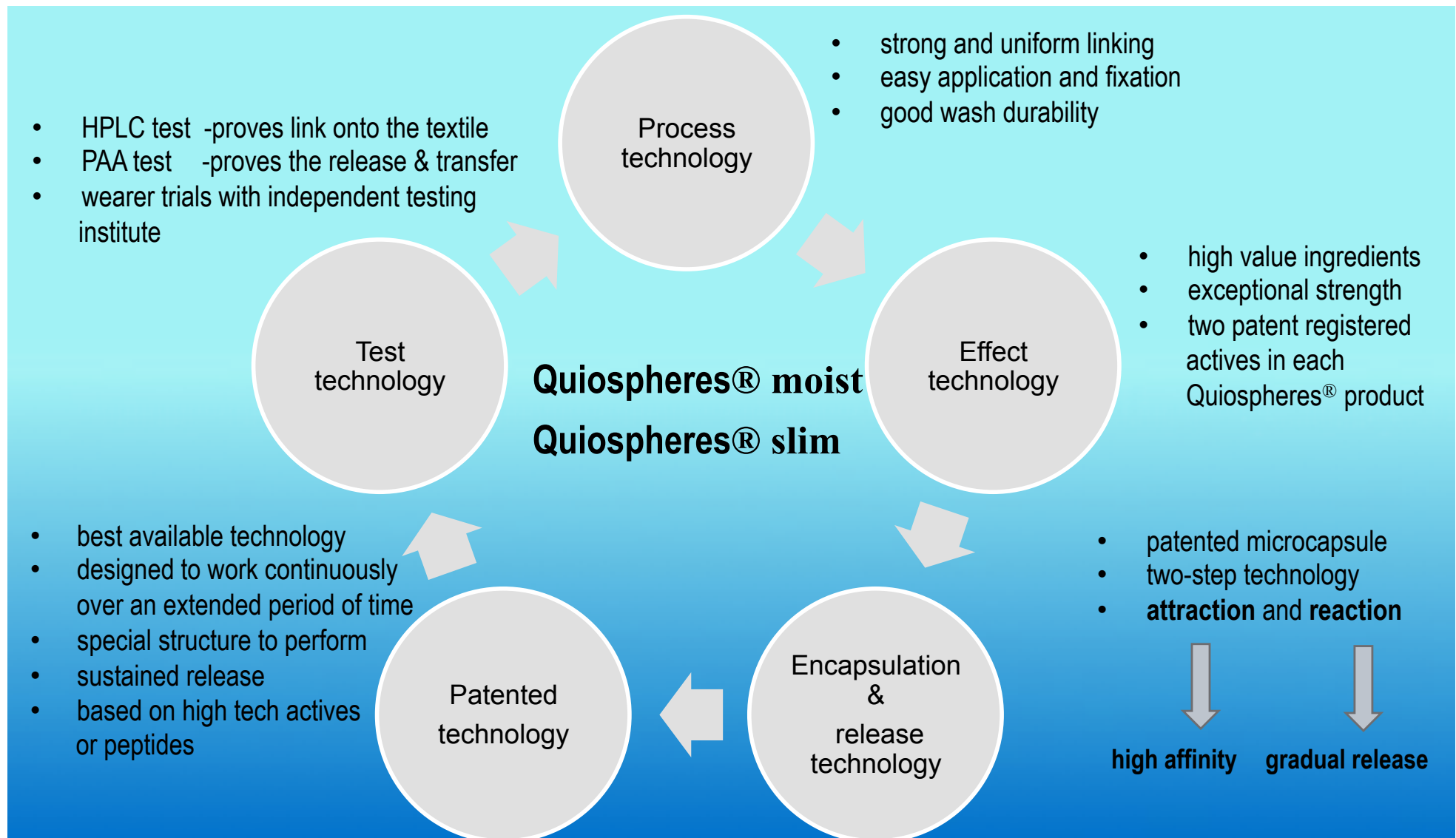
# Wash & wear durability of Quiospheres®

## b) Washing

**Washing resistance of Quiospheres® finished cotton (knit).**  
Wool laundering at 40°C (with enzyme-free laundry detergent for wool)



# Quiospheres® the five pillars.....



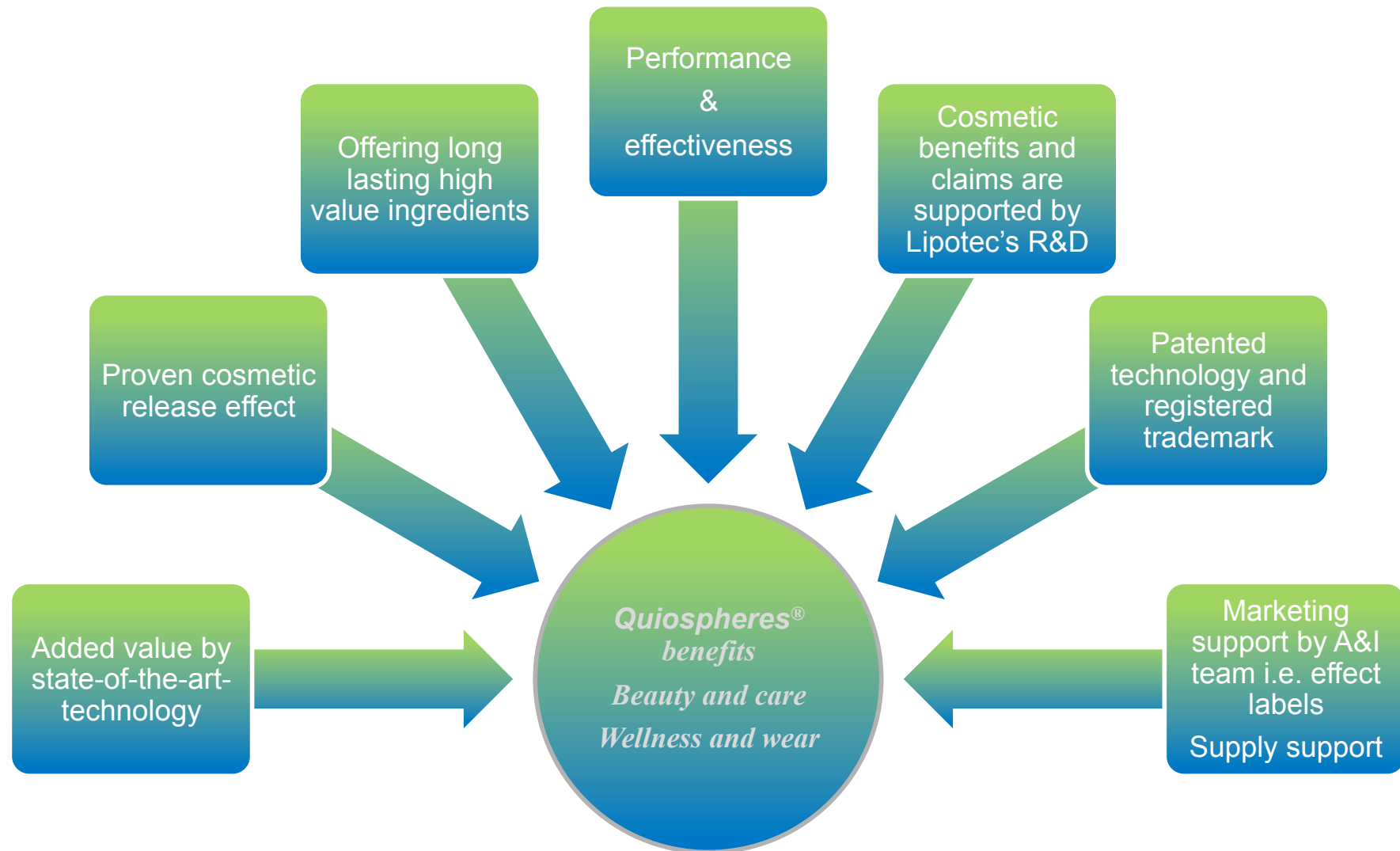
# Quiospheres® .....the benefits



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## Benefits for the brand and retailer.....



# Quiospheres® - Tell the story



# In Vivo Efficacy Test QUIOSPHERES® MOIST



Clinical and \*\*sensorial test undertaken  
by independent lab



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# In vivo test - Quiospheres® moist - *long lasting moisturizing effect*

## ➤ Study parameters

Performance of a clinical study in order to evaluate **QUIOSPHERES® MOIST** immediate efficacy by release of moisturizing cosmetic ingredients from a garment to the skin.

### Volunteers

- 20 (men)
- age of 18-65 years
- wearer trial with socks
  - one sock treated with **QUIOSPHERES® MOIST**
  - one sock un-treated

### Wearing time

- 8 hours per day for 15 consecutive days

### Care instructions

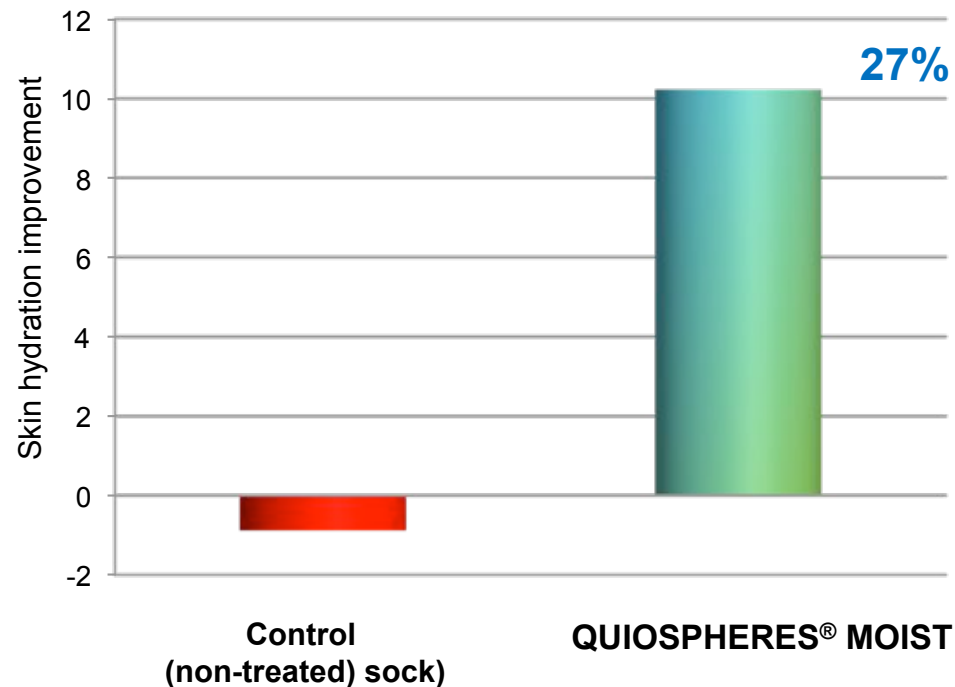
- Separate hand wash day by day after use
- dry at room temperature

### Measurement

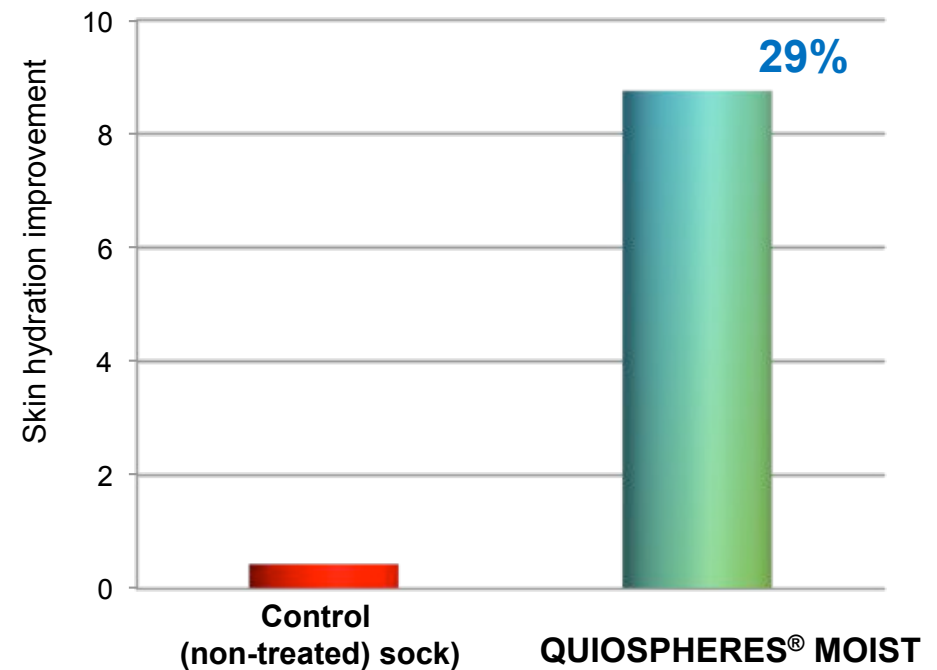
Measurements of skin hydration in the shinbones and heels were performed with a Corneometer before the beginning of the study and after 15 days.

## In vivo test - Quiospheres® moist - *long-term moisturizing effect*

RESULTS ON SHINBONES



RESULTS ON HEELS



Measurements of skin hydration in the shinbones and heels significantly improved after 15 days with the treated sock.

# Quiospheres® moist wearer trial

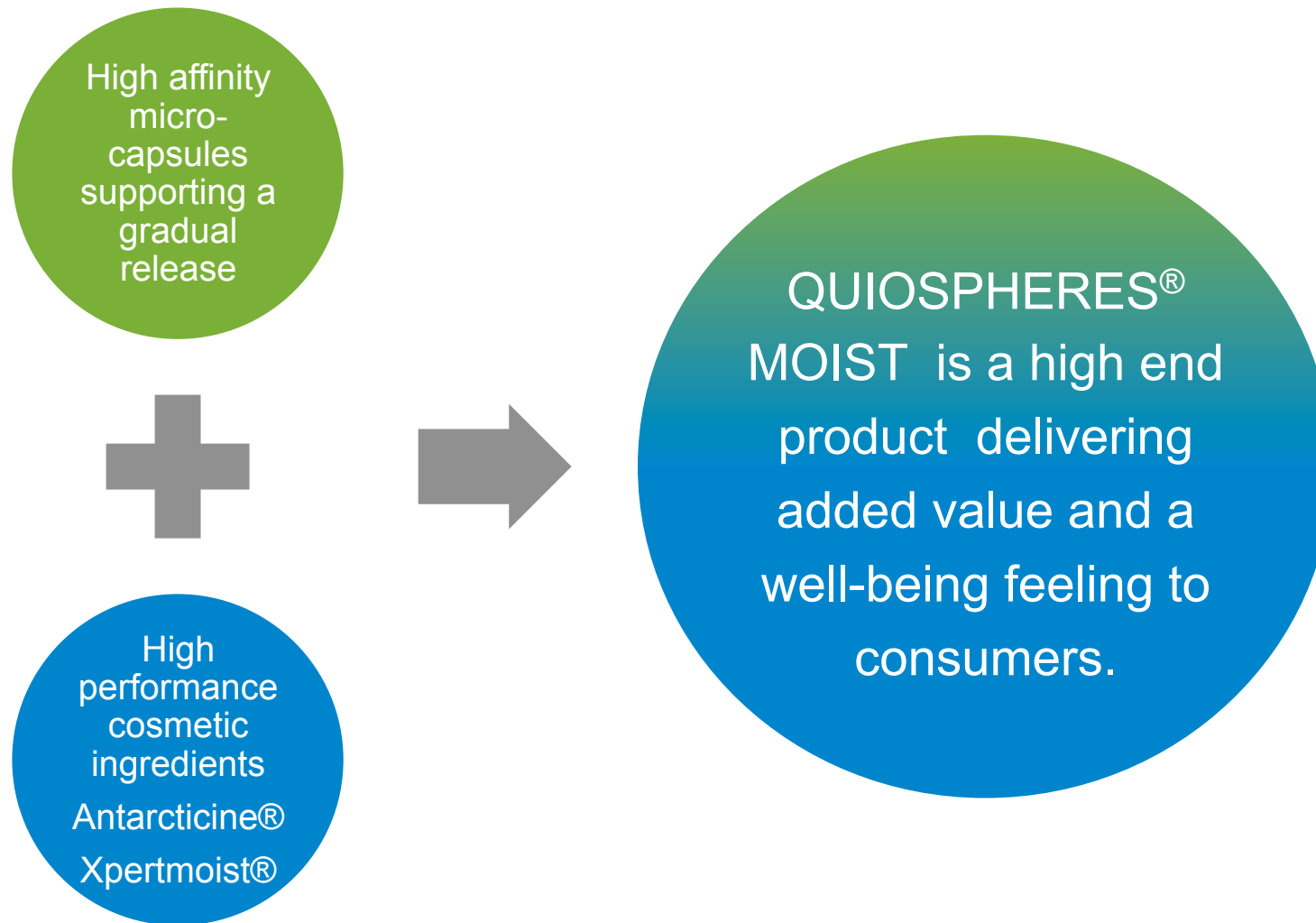
## - Summary of clinical results

- Clinical studies demonstrate an immediate effect by a 18% skin moisturizing increase after 7 hours use of a Quiospheres® moist garment and a 33% increase after 3 days regular wearing conditions (daily wearing and washing)
- A long-term study underlined the moisturizing effect. After wearing and washing for 15 days and 8 hours use the results show an increase of the skin moisture of an average of almost 30%

# Sensory Evaluation

- A clinical evaluation of moisturizing effects perceived by the volunteers after wearing the sock treated with **QUIOSPHERES® MOIST** was assessed via questionnaire.
- According to the results obtained, it was observed that:
  - **85%** found the product was easy to apply by just wearing the garment.
  - **95%** noticed a moisturizing effect on the skin, leaving it smoother.
  - **85%** noticed an improvement effect while wearing the treated sock.
  - **90%** liked the product.
  - **80 %** would buy the product.
  - **100%** had never used a similar product

## Conclusion of the in vivo tests



Thank you for your kind  
attention !



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