

Materiali e Tessili innovativi per la comunicazione e l'elettronica Paolo Canonico

Summary:

- 1. Corporate Presentation
- 2. Business Case 1: Acoustic
- 3. Business Case 2: Touch Panel



Corporate Presentation

CORPORATE IDENTITY



SAATI spa

- Year of established: 1935
- <u>Headquarter</u>: Appiano Gentile (CO), Italy
- Core business: development,
 production and commercialization
 of highly advanced textile and
 chemical products
- **Employees**: 850
- **2012 Turnover**: 134 million €





GLOBAL PRESENCE





▲ Headquarter

SAATI spa, Appiano Gentile, (I)

Production plants

- SAATI France (F)
- SAATI Americas, (USA)
- SAATI China, (PRC)
- SAATI India
- SAATI Duetchland (D)

Sales Offices

- SAATI Iberica S.A (E)
- SAATI China, (PRC)
- SAATI Americas, (USA)
- SAATI India
- SAATI Russia
- SAATI GmbH/Fugafil GmbH (D)
- SAATI France (F)
- SAATI UK
- SAATI Korea (SK)

www.saati.com

THE PRODUCT RANGE



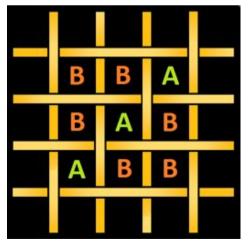
Raw material: extruded monofilament PET, PA, PP, PPS, PEEK

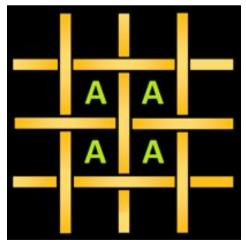
Mesh Opening: from 7 to 2000 micron

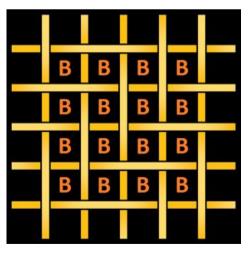
Mesh Count: from 5 to 250 yarn/cm

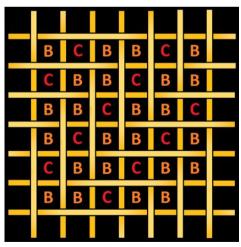
Production Process: Warp preparation, Weaving, Washing,

Thermosetting, (Surface treatments), Quality Control, (Fabrication)









twill

Plain weave

dutch 2-2

dutch 3-3

DIVISIONS



SAATI is active in the market with **Five Divisions**, which are focused on specific market niches: Filtration, Screen Printing, auxiliary Chemicals, advanced Composites and Protection.

FILTRATION



PRINTING



CHEMICALS



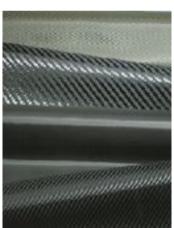


PROTECTION





COMPOSITES





FILTRATION DIVISION



SAATI is specialized in the production of **technical fabrics**, **surface treatments** and **fabricated parts** for **filtration**, **separation** and **conveyor belts**

It offers the most precisely woven fabrics, incorporating the latest in technology to guarantee the highest quality and consistency.

The products are used in a wide range of different fields:

WATER



APPLIANCE

ACOUSTIC







HEALTHCARE

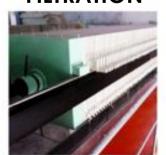
AUTOMOTIVE

PROCESS FILTRATION

FOOD & MILLING









PRINTING DIVISION



SAATI supplies highly precision woven fabrics in Polyester and Polyamide fibers with excellent dimensional stability, uniformity, durability, and enhanced characteristics and performances thanks to special and proprietary finishing treatments.

These technical precision fabrics are used in the screen printing process, especially for the following sectors:

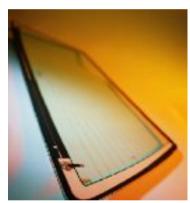
Graphic, Textile, Tile industry, Electronic,
Glass, and CD.







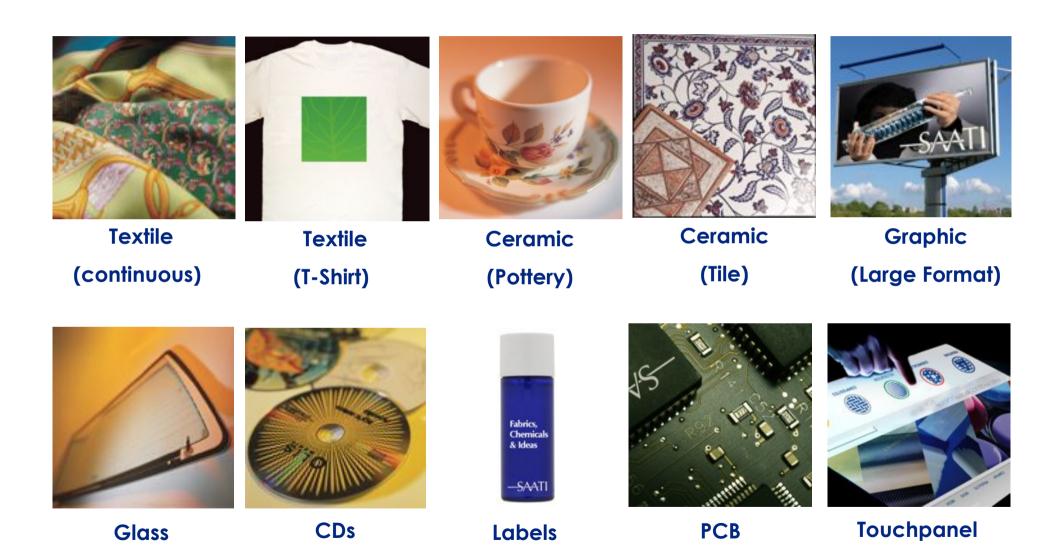






PRINTING DIVISION - MAIN APPLICATIONS





Chemicals DIVISION

SAATI Chemicals formulates and produces:

- photosensitive films and emulsions
 lacquers
- Mesh pretreatments
- Adhesives
- Fillers/blockouts
- Reclaiming chemicals

SAATI Chemicals has been focused on screen printing, offering product lines for the most diverse and demanding application from display and industrial graphics to ceramic tiles, circuit boards, optical discs, glass and textiles.

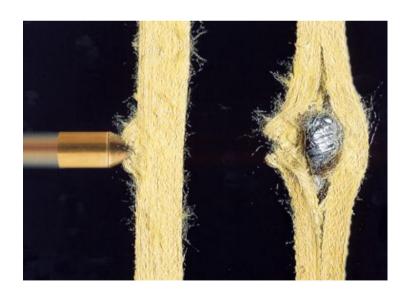


PROTECTION DIVISION



The Protection Division is focused on the production of panels and laminate materials in **aramid fiber** with unique resin finishing processes for multi-threat protection, both for personal protection and light-armoring systems.







COMPOSITES DIVISION



The **Composites Division** offers a wide range of dry fabrics and tapes in carbon, aramidic, polyethylene, glass fibre and hybrid systems.

Moreover SAATI formulates its own **resin systems** for the impregnation of fabrics with **epoxy**, **phenolic**, **vinylester and polyester** formulations.

Main applications are: marine, aerospace, automotive and rail transport industries, sports equipment producers, construction builders and even robotics.









Focus on Filtration Division

SAATI

SAATIMOTION: AUTOMOTIVE

SAATIMOTION products are used in several applications such as:

Oil & Hydraulic filter

Fuel filter Air filter Water filter

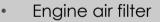
Others



- ABS Filter
- Hydraulic suspension
- Power steering
- Gear Box/ by pass oil filter



- Injector filter
- In tank(pump) filter



- Cabin air filter / water separator
- Hydrophobic pre-filter (water separator)



- Water reservoir
- Windshield wiper
- Silica gel for coolant



- Filter A/C
- ADBlue
- Filter bag for paint
- Car Hi-Fi













SAATI

SAATIAQUA: WATER

SAATI is environmentally conscious, especially for water that is regarded as one of the most precious resource on Earth.

SAATIAQUA range of products are designed to suit every water filtration needs.



Washable net cartridges



Pitchers



Waste Water
Treatment:
Disc & Drum
filter



Irrigation



Aquaculture







Water Technologies

SAATIDOMUS: APPLIANCE



SAATI's products represent a considerable advantage for appliance designers, injection molders and components manufacturers. SAATIDOMUS' filter elements are used in a wide range of applications such as:



Dishwasher



Coffee machine



Washing & Drying machine



Vacuum cleaner



Fridge & Others

Electrolux









SAATI

SAATICARE: HEALTHCARE

SAATICARE fabrics are the favorite choice in applications such as infusion and transfusion filters, microaggregate filters, arterial and venous filters in oxygenator reservoirs and blood bags.



Biopsy bag



Arterial Filter
Cardiotomy
Oxygenators



Spirometer
Infusion &
transfusion
filters



Blood bags



Test Strips













ACOUSTEX: ACOUSTIC

SAATI ACOUSTEX fabrics are the ideal choice for acoustic applications such as:



Loudspeaker &

Car speaker



Earphone

2

Headphone



Mobile Phone

Smartphone



Microphone



Tablet

&

Laptop









SAATIMIL

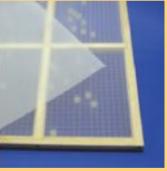


The **SAATI MIL** line is ideal for the exacting screening and separating procedures used in the food, chemical, pharmaceutical, and mining industries.



Bonded Frame



















SAATIBELT



saati BELT products are used in wide range of applications such as food processing, textile printing, packaging and process filtration.











Business Case 1:

ACOUSTICS MARKETS



HEALTHCARE

Ear acoustic devices

RADIO

Analog and digital radio 2-way radio for military, police and government forces

TRANSPORTATION

Car speaker Car handsfree intercom & speakers Train & airplanes

BUILDING/HOME AUTOMATION

Elevator intercom Entry phone

SOUND

PHONE

Mobile phones Fixed/VoIP/SAT phones

TV

LCD Plasma DVD player

COMPUTER

Speakers formonitors, notebooks, PC speakers, keyboard/ vent hole protection USB Internet key

PROFESSIONAL AUDIO

Microphones
MP3 player
Headsets,
loudspeakers
speakers/tweeter
components

CONSUMER AUDIO

Microphones MP3 player Headsets, loudspeakers

www.saati.com



TELECOM REFERENCE CUSTOMERS

END USERS	ODMs Parts manufacturer	DIE CUTTERS	
NOKIA	FOXCONN® BYD	WHEN PERFORMANCE MATTERS MOST	
LG	PERLOS JABIL	STOKVIS TAPES Nolato	
APPLE	Laird Balda AG	Worldmark	
htc	FLEXTRONICS	CHIYODA INTEGRE	
MOTOROLA	Pioneer HORN	领胜电子科技有限公司 Ls Technology Co., Ltd.	
Sony Ericsson	GETTOP GOETEK Inc.	AUSP(CHINA)CO.,LTD	
ZTE中兴 HUAWEI	AAC Technologies KNOWLES MERRY ELECTRONICS CO., LTD.	FABRITEBH	



OTHER ELECTRONIC PRODUCT REFERENCES

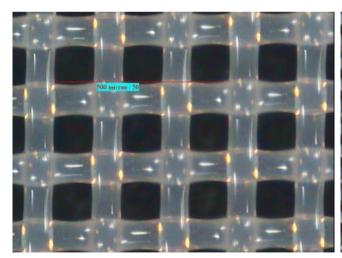
END USERS	LOUDSPEAKERS	NEW APPLICATIONS 2011-2013	
SENNHEISER	NEXO		
plantronics.	RCF	APPETRICO =	
BlueAnt	IJBL		
FOSTER			
SHURE®	FBT	National Parties And Parties A	

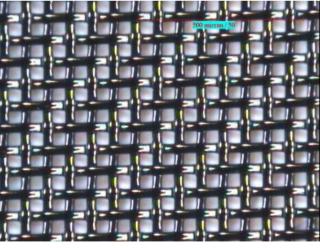


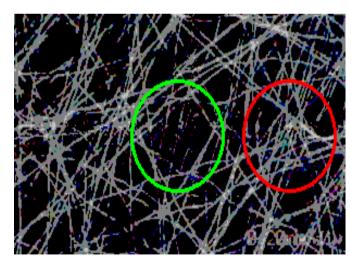
WHY TO USE A SAATI ACOUSTEX PRODUCT?

Reason 1: Dust and water protection

- Protecting against water is easy and doesn't require particularly tight meshes, but protecting against metal dust is harder.
- The loudspeaker has a magnet that attracts such dust. Gradual buildup
 of metal dust on the loudspeaker diaphragm, especially when combined
 with moisture, causes increasing distortion and/or attenuation of sound.





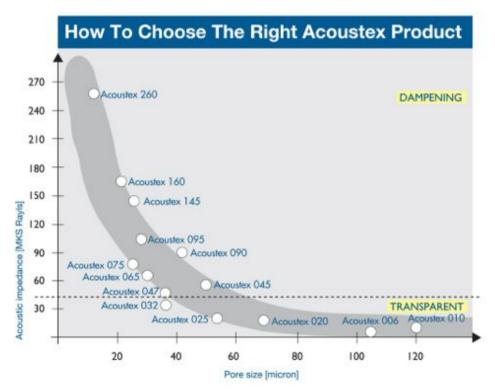




WHY TO USE A SAATI ACOUSTEX PRODUCT?

Reason 2: Acoustic damping of resonances

- While often the utmost loudness is wanted, it's also good to compromise and somewhat attenuate the acoustic resonances produced by the mechanics, without too much effect on the loudness.
- A suitable amount of acoustic damping, as is provided by typical meshes,
 smooths the frequency response and thereby increases sound quality.
- It also makes the frequency response much less sensitive to tolerances, and DSP equalization becomes easier.

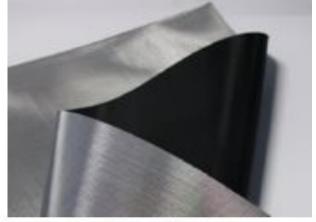




WHY TO USE A SAATI ACOUSTEX PRODUCT?

Reason 3: Industrial Design

- A mesh can hide some visually disturbing features beneath the phone covers.
- A mesh that covers visible features better is usually also tighter, meaning better protection against dust and water, but also higher acoustic damping.





ACOUSTEX MET® avalable range



Dark Metal



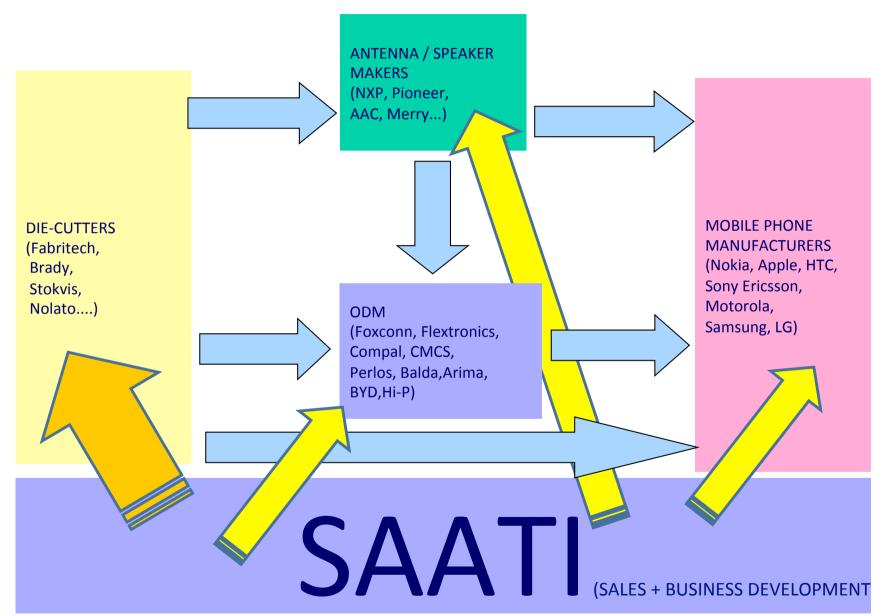






Dyeing

TELECOM MARKET SUPPLY CHAIN

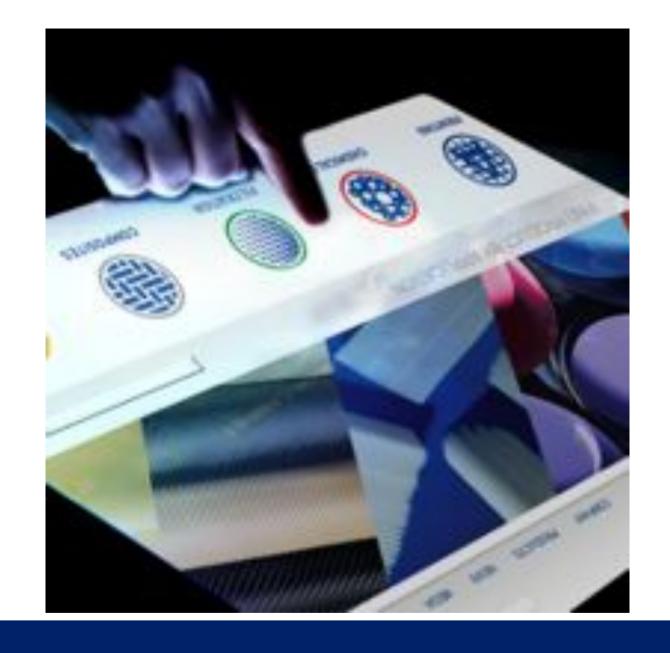




CONSUMER ELECTRONIC MARKET VOLUMES

tot volume (kk pieces)	2010	2011	2012	2015-2016
Mobile Phones	1390	1570	1723	2190
Smartphone	150	490	643	1100
Feature phone	1240	1080	1080	1090
Tablets	23	62	119	370
Apple	15	40	70	170
Others	8	22	49	200
Notebooks	340	352	349	380
Ultra Slim	0	4	12	150
Others	340	346	348	230

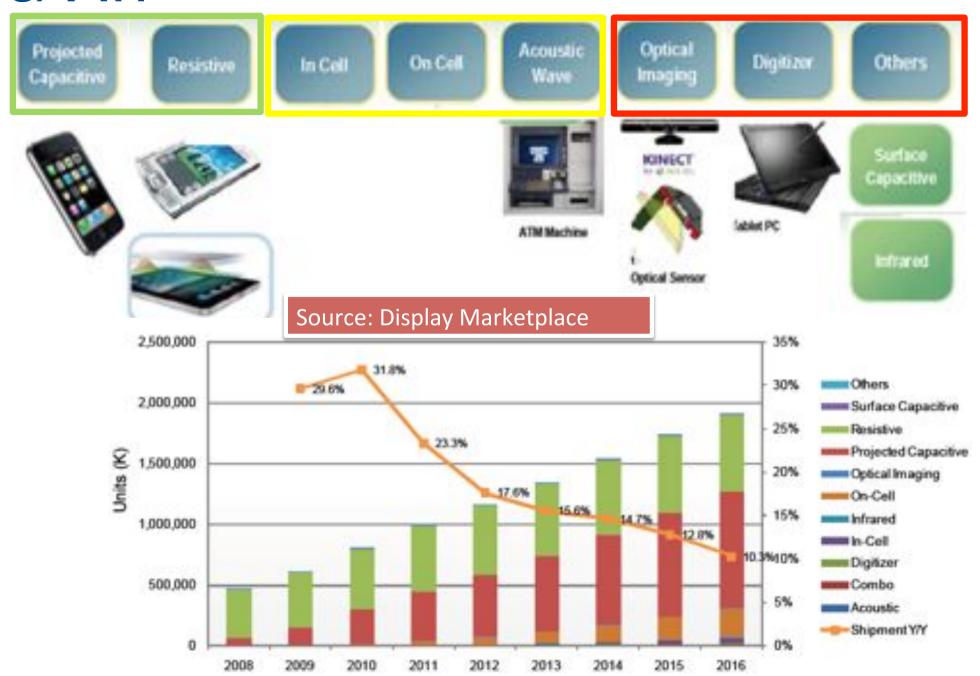
Source: Gartner, IHS, IDC



Business Case 2: Touch

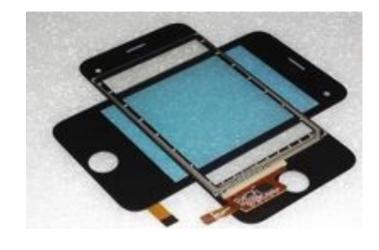
SAATI

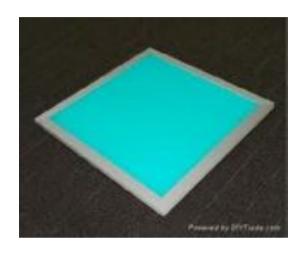
TOUCH PANEL MARKET VOLUMES



SAAT THE TOUCH PANEL MARKET SEGMENTS

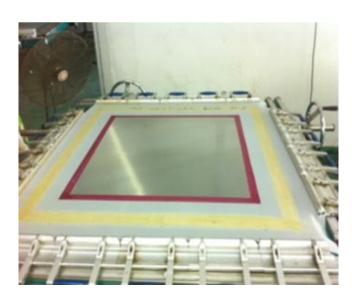






Cover Glass

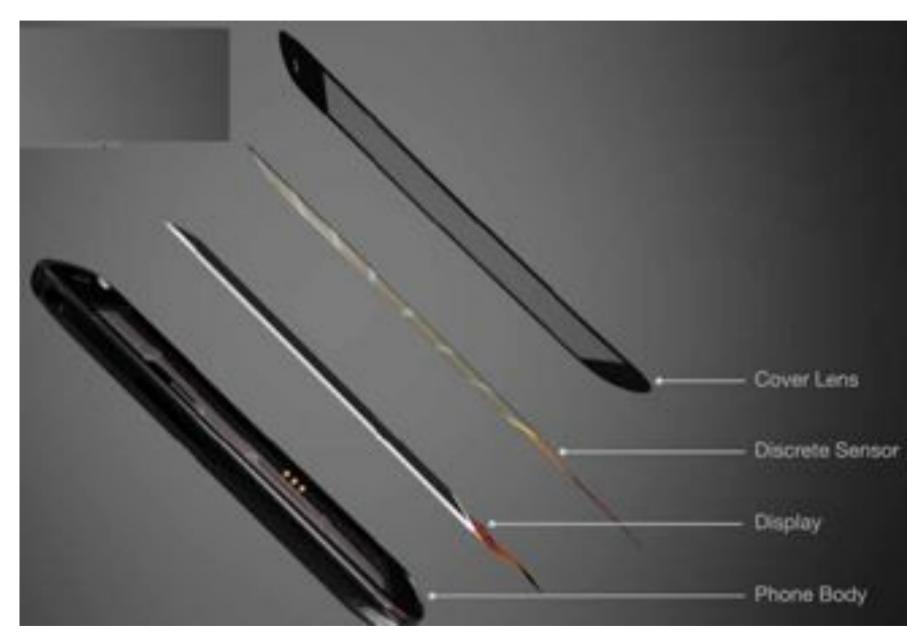
Touch Sensor



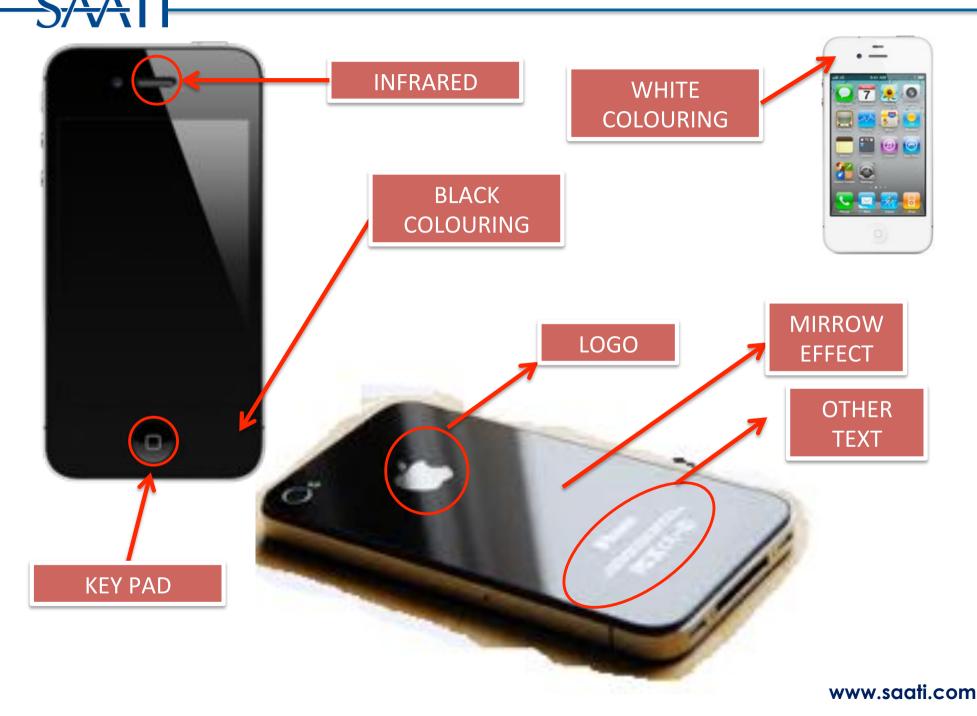
LGP



PRO CAP TOUCH PANEL STRUCTURE



SCREEN PRINTING IN THE COVER GLASS

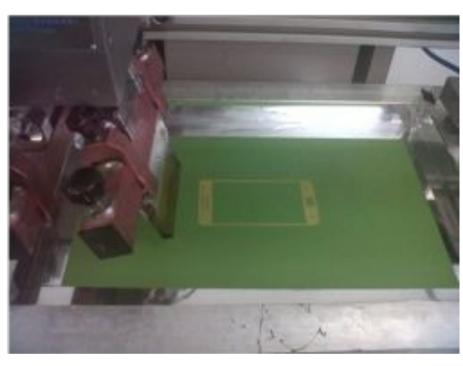




PRINTING OF THE COVER GLASS DECORATION



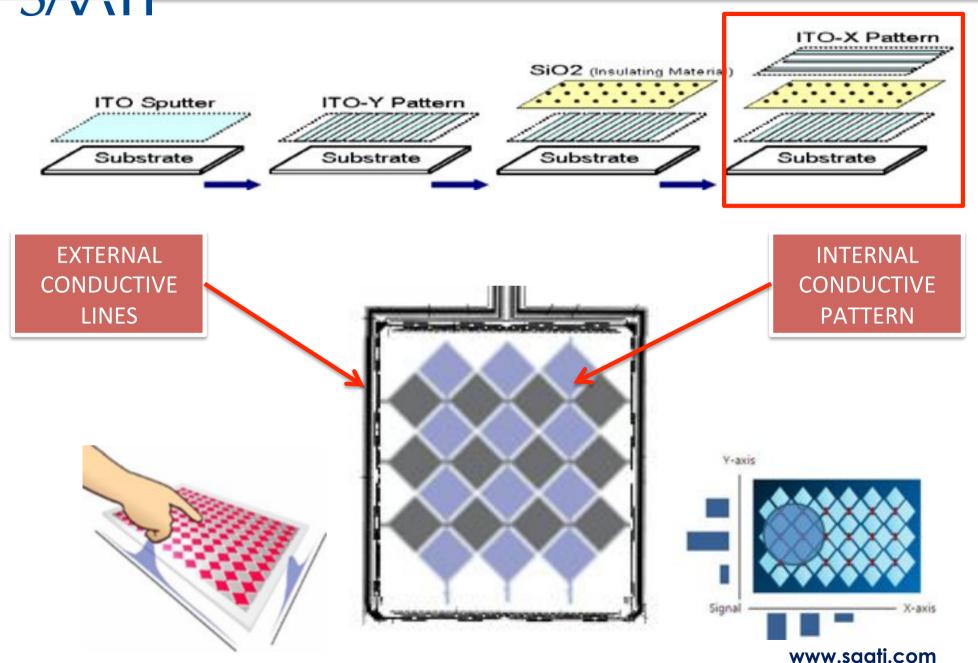




Screen Printing is the main technology used for the TP's Cover Glass decoration thank to the higher Performance/Price Ratio versus Stainless Steal mesh.

Saati product range, either mesh or chemicals, is largely used in this market segment.

SCREEN PRINTING OF THE TOUCH SENSOR





SCREEN PRINTING OF THE TOUCH SENSOR

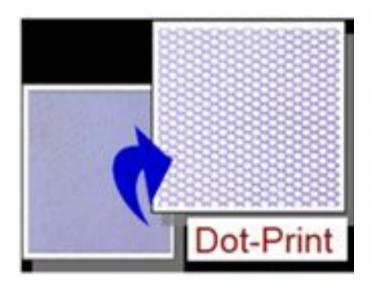
- Printing of the internal Conductive Pattern (Layer X and Layer Y).
- Printing of the external Conductive Lines (Layer X and Layer Y).
- Printing of insulating ink, in order to separate/protect the 2 conductive patterns (layer X and layer Y).
- Printing of Alkali or Acid resisting Inks
- Printing of protective glue

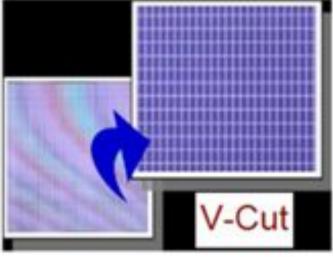


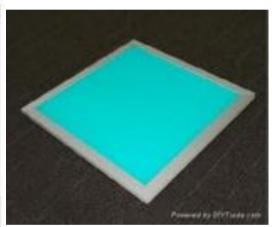


PRINTING OF THE LIGHT GUIDE PANEL (LGP)

LGP is a transparent acrylic panel made from pure PMMA resin, on whose bottom face a dot matrix is printed or a line matrix is scratched. The light source is installed on its edge(s). It distributes the light coming from the light source evenly over the whole upper face of the acrylic panel.







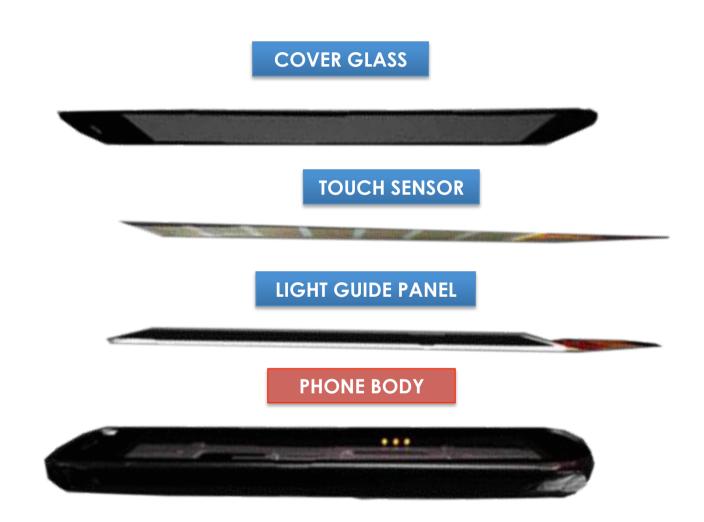


OUT TECHNOLOGICAL STRENGHTS

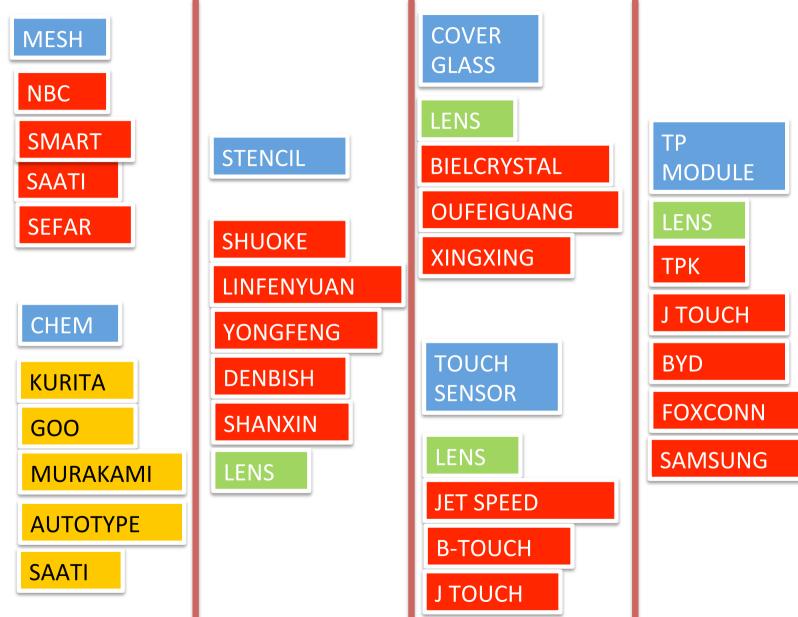
- High Screen Tension Mesh for Better Quality and less ink consumption
- Plasma treatment for improving resolution and printing quality, increasing stencil working time
- Emulsion specifically designed for this industry –
 One Stop Shop

SAATI KEY PRODUCTS IN A TOUCH PANEL DEVICE

- Hi-lo 165.27
- Hi-lo 140.31
- Hi-R 140.31
- Hi-lo 120.34
- Hi-lo 165.27
- Hi-lo 140.31
- Hi-lo 165.27
- Hi-lo 140.31
- Hi-lo 120.34



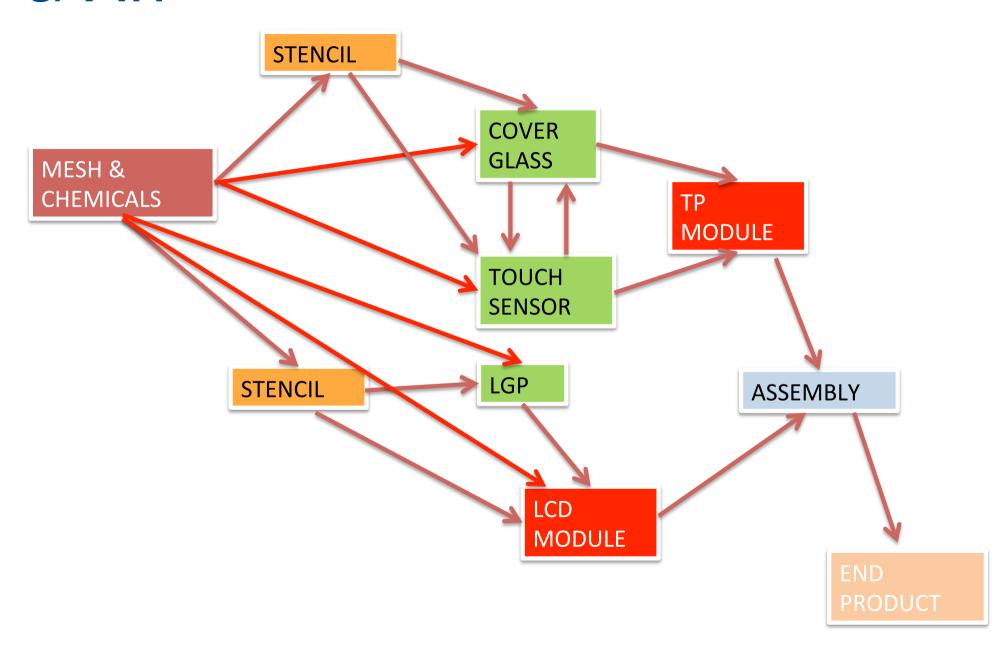
TOUCH PANEL SUPPLY CHAIN





www.saati.com

TOUCH PANEL MARKET – BUSINESS MODEL



www.saati.com



Grazie per l'attenzione

Paolo Canonico pcanonico@saati.com